

## **FOCUS MEDIA HONG KONG**

**iMediaHouse**

Combining Venture Capital and Entrepreneurs  
A member of Focus Media Network Limited • Listed on the Hong Kong Stock Exchange (HKSE:8112)

### **Manager/ Senior Manager, Advertising Sales (Static OOH Billboard Media Solutions)**

A publicly-traded company on The Stock Exchange of Hong Kong (HKSE: 8112) seeking for media professionals to marketing advertising space on billboards.

We are the largest digital Out-of-Home (OOH) media company in terms of the number of venues in which we deploy our flat-panel displays. Our digital OOH network extends to over 600 office and commercial buildings and 200 retail chain-stores in Hong Kong.

As retail sales continues to surge due to the sustained growth in mainland China tourists, advertisers are increasing their investments in OOH media assets, particularly on large OOH billboards. To meet this demand, and leveraging on our company's relationships with our real-estate partners, we have in early 2013 launched our OOH billboard business. We are now inviting dynamic media sales professionals with strong industry contacts to participate in our company's rapid growth.

Candidates who are keen on building a career in the OOH billboard advertising sector must possess the followings:

- Must have min of 3 - 5 years experience in media sales
- Prior experience in Out-of-Home billboard advertising is preferred
- Excellent relationship with premium brand advertisers and leading 4As is essential
- Highly presentable and aggressive
- Possess excellent communication and listening skills
- Result-oriented and ability to work under pressure
- Strong desire to be a pioneer to create and develop new sectors within the media industry

Are you seeking for new and exciting opportunities to further capitalize on your talents, acquire new skills and do what you really love? If you are seeking for challenges, desire to create history and pursue your entrepreneurial calling, please drop us a line at [enquires@focusmedia.com](mailto:enquires@focusmedia.com).

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